

Rohith Prathyush Puli

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I am a motion graphic designer who blends strong visual storytelling with cutting-edge AI tools to create high-impact, efficient, and scalable content. My work spans concept development, design, animation, and post-production, with AI integrated into ideation, image generation, animation enhancement, upscaling, and rapid iteration. By combining traditional motion design principles with AI-driven workflows, I deliver visually compelling narratives faster without compromising quality. My focus is on creating emotionally engaging, brand-aligned motion content that meets modern creative and production demands.

Willing to relocate: Anywhere

Personal Details

Eligible to work in: India, Nepal

Highest Career Level: 2-5 years experience

Industry: Advertising, PR, MR, Event Management, Arts & Entertainment, Marketing, Media & Communications, Publishing

Total years of experience: 7

Work Experience

Multimedia Creator

Freelancing-Hyderabad, Telangana

Full-time

0-15 days notice period

April 2018 to Present

I have worked as a freelancer for almost 7+ years and still continuing my freelance journey with many clients with different modes of creations.

I'm doing graphic designs, video editing, motion graphics, photography and videography. I do integrated Ai in my workflow making my work more efficient and faster than half of the designer out there and im definitely proud of that.

Motion Graphic Specialist

Baraka Edutech-Hyderabad, Telangana

Full-time

November 2025 to January 2026

As a Motion Graphic Specialist, I have worked with Multiple Brand Campaigns and also played a important role in inauguration of our new branch named "The Suraka School". Visually uplifting brand with my knowledge of Advertising strategies while integrating AI in my work making me the most efficient employee in the design team.

Motion Graphic Designer

Cube-Bangalore, Karnataka

Full-time

August 2025 to October 2025

At Cube, I work as a Motion Graphic Designer creating end-to-end motion content exclusively using AI-driven workflows for international clients. All visuals are generated from scratch through AI, without stock footage, covering concept ideation, image and video generation, motion design, compositing, and final delivery. I focus on crafting high-impact, story-driven visuals that align with global brand standards, enabling faster production cycles, creative flexibility, and scalable content while maintaining strong visual quality and consistency.

Graphic Designer & Video Editor

Viva Media-Goa, Goa

Full-time

December 2024 to July 2025

At Viva Media, I worked as a video editor and graphic designer, delivering visually compelling content across digital platforms. My role involved end-to-end video production—editing, motion graphics, color correction, and sound sync—alongside creating impactful graphic designs for branding, marketing, and social media. I collaborated closely with creative and marketing teams to translate concepts into engaging visuals, ensuring brand consistency, fast turnarounds, and high production quality across all deliverables.

Senior Graphic Designer

Chandu Cattle Feeds-Nellore, Andhra Pradesh

Full-time

May 2022 to April 2023

Worked as a Senior Graphic Designer handling end-to-end visual design requirements for a cattle feed brand, creating impactful creatives across print, digital, packaging, and marketing collateral. Responsible for maintaining brand consistency and translating technical, agriculture-focused information into clear, engaging visuals suited for rural and dealer markets. Closely coordinated with marketing, sales, and production teams to deliver designs aligned with campaign goals, product launches, and market communication. Managed multiple projects simultaneously while ensuring quality, accuracy, and timely execution.

Education

Mechanical Engineering (B.Tech/B.E.)

Guru Ghasidas Vishwavidyalaya-Bilaspur, Chhattisgarh

Full-time | November 2020 to August 2024

Scored: 84%

Completed a Project on Lightweight Composite Materials Using bagasse

12th Pass

Narayana junior college-Nellore, Andhra Pradesh

Andhra Pradesh | English medium

Passing year: 2020 | Scored: 8.14

10th Pass

Narayana High School-Nellore, Andhra Pradesh

Andhra Pradesh | English medium

Passing year: 2018 | Scored: 9.5

Skills / IT Skills

- Video editing
- Artificial intelligence

- Motion graphics
- Leadership
- Graphic design
- Adobe After Effects
- Design thinking
- Communication skills
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator

Languages

- English - Fluent
- Tamil - Intermediate
- Malayalam - Beginner
- Telugu - Native
- Hindi - Expert

Online Profile

[https://www.linkedin.com/in/puli-rohith?](https://www.linkedin.com/in/puli-rohith?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)

[utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app](https://www.linkedin.com/in/puli-rohith?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)

<http://rohithpuliportfolio.carrd.co>

Certifications and Licenses

Attention to Detail by Testdome

December 2024 to Present

Lead photographer at ICARGET International Conference

March 2024 to Present

Participation in photography competition by GFG Student Chapters GGV

October 2021 to Present

NGO, Non-Profit / Student Organizations

Design Team Member at Dronacharya Guild Association

November 2020 to September 2021